Zenith Information Systems, Inc.

Financial Clarity at its Peak™

Zenith

Incomparable financial clarity from the top independent provider of accounting and cash-management technology

The Zenith System is an online real-time system providing accounting functions in a multi-user, multi-client environment.

The system provides for:

- Creating disbursements

- Recording cash receipts

- An overall chart of accounts customized for each client

- The ability to reconcile bank accounts daily, with automation based on bank integration with Zenith; record disbursement and receipts via the bank reconciliation process; and track and alert for debits not recorded in the Zenith system

- Predefine payments and receipts in advance; set up transaction reminders

- Image system

- Approval: up to 100 levels of approval, 24 approvers at any level, with remote-approval ability

- Reporting/Data mining via standardized reporting, the Zenith Excel Add-In, and other customized Zenith system options; the ability to access data from the database organized in a table format

Zenith is a cloud service-based company in Los Angeles, California.

Support Services Includes:

- Compliant Payroll Service

- Back-Office Services

- Portfolio Transactional Reconciliation

Welcome to a Higher Level of Financial Clarity.

There's a new reality in accounting- and cash management: With the surge in real-time requirements and the growing demands of remote access, never have efficiencies produced greater benefits or human error exacted higher costs.

Enter Zenith Information Systems.

For chief financial officers, family offices, investment advisors, business managers, accountants, and others who manage multi-ledger environments, our accounting- and cash-management solutions -- *complete with full banking integration* -- offer unique advantages in accuracy, efficiency, fraud prevention and staff re-direction. From daily reconciliation to report generation, approvals management to investment tracking, and bill pay to payroll in all 50 states, we offer financial stakeholders unprecedented control over all transactions -- enriched by smart data, linked to ensure accuracy, secure to the highest standards and refreshed in real time.

We call ourselves Zenith for a reason. Our mission: to deliver *Financial Clarity at its Peak.™*

With a Three-Minute Refresh, A Family Office Saves Three Weeks of Work

A distinct advantage of using Zenith is that we are able to record any number of transactions across multiple entities in one step and generate reports in real time. The "before and after" is vivid: Complex reports for banking transactions, investment tracking and other third-party components -- which took weeks to produce, often inaccurately -- are generated in just minutes by our system, error-free. More, they are produced in real time; accurate to the last minute.

Here's an example: A family office struggled with QuickBooks' inability to record transactions across multiple entities -- a problem characteristic of family offices. (Book transfers alone required multiple time-consuming, error-prone steps; note a legal bill whose division among six entities took a full day to reconcile in QuickBooks.) But with Zenith's ability to record transactions across multiple entities in one step, this family office now wastes no time on daily bookkeeping and banking responsibilities -- focusing instead on primary management and new-business development. More, our technology has changed the reporting dynamics between the CFO of this family office and the members she serves. With fingertip access to a real-time dashboard -- where all transactions are linked to ensure accuracy -- this financial officer is a more confident, responsive, successful executive.

"QuickTime," Zenith Style

Beyond traditional reporting, Zenith offers drill-down capability that can cover all years for all general ledgers - with access to every field in every database of Zenith's system. Example: A client wanted to identify all credit purchases of Apple products across seven ledgers for a 15-year span. We did it in under a minute. How's that for quick time?

Tasked with Managing Countless Moving Parts, A CPA Firm Streamlines Reporting and Reconciliation

When a CPA firm has trouble generating all required financial reports, there's a problem. It happens more than one might think. Why? Because most CPA firms still rely on disparate software that produces inconsistencies and wastes valuable time. (Consider the snail's pace at which data must be rekeyed into Word or Excel to produce something publishable to clients; a process keenly vulnerable to error.) With all reports in need of review, correction, and re-review, they were habitually late getting to clients. And just to make it more of a challenge: this CPA firm's clients rarely sat still. As high-profile musicians touring nationally with large crews, they presented complex, specialized needs. Each tour had to be managed by leg and by gig. Payroll had to be done weekly across mutiple states, with each paycheck covering a multitude of cities.

We streamlined this client's processes and controls through our standard reporting functions and the refreshable Zenith Excel Add-In, which saved hours of re-keying data. Not only did our implementation save considerable time and produce consistent, high-quality financial reporting, but it enabled this CPA firm to access data and manage investments previously unmanageable by different software -- investments in health clubs, restaurants and real estate, now running across Zenith's one accounting system.

Our client calls this the definition of "flexibility."

The Look of Efficiency: One Action Creates Eleven

Zenith can transact between a limitless number of general ledgers; for any transaction, a bill shared by many can be paid in the single click of a button. Consider an invoice for maintenance on a property shared by eleven family members. The bill could be set up so that one function creates eleven payments, or perhaps one payment and ten reimbursements. Efficiency is the value added: One action creates eleven.

Accounting and business-management firms with limited resources -- particularly small ones and sole practitioners -- often struggle with daily tasks; paying their clients' bills, in particular. For one such firm, Zenith installed a paperless pay process with a built-in approval system. The system offers two core advantages: first, it allows Zenith's Back-Office Service staff to pay bills efficiently, accurately, continuously, and transparently. And secondly, it gives the accountant, business manager and financial planner the ability to approve payments so that Zenith can generate a signed check or initiate electronic payment. (We offer one-touch approval capability to the end client, as well.)

This add-on service from Zenith is noteworthy for another reason: Because we employ only qualified bookkeepers experienced in business management, our Back-Office Service staff is professional in every way.

Bottom line: If you're a growing firm struggling to execute daily tasks, or even a larger firm eager to expand by doing high-level work for smaller clients, allowing Zenith to efficiently handle your back office will free you to do what you're in business to do.

We are Worthy of Your Trust.

So who exactly is Zenith Information Systems? We are a premier, independent provider of accounting and cash-management solutions.

But this description just scratches the surface. At our core, we fulfill a trust; a trust placed in us by chief financial officers, accountants and others in key fiduciary roles. What they trust us to do can be summed up like this: *Help us leverage 21st Century accounting- and cash-management technologies while treating our data with a timeless sense of discretion.*

More than anything, Zenith is a champion of sound judgment and confidentiality -- a legacy born of nearly half of century of serving the entertainment industry, where discretion is a service provider's ticket of admission. (2015 will be our 50th year in business.) What this means for you is simple: Your data is safer with us than it is on your own premises. Indeed, our safety measures either meet or exceed those of our partner banks -- as they must under law.

We are a complete turnkey system with security as our oath. But we also take a second oath: We will never stop developing functionalities and interfaces to help you turn cash management into a competitive advantage. Family-office members searching for the details of a transaction needn't search far in our system; a simple click will pull up all back-up. For NextGen members called on to approve transactions, we offer "NextGen approval" via remote access.

Indeed, to all Zenith users here is our promise: unprecedented control over all transactions -- enriched by smart data, linked to ensure accuracy, secure to the highest standards and refreshed in real time.

The Zenith Accounting System was designed from the beginning to be a Multi-User, Multi-Entity, Multi-Project, Multi-Bank Account, Multi-Fund, Multi-Point of Secure Access system. The system has the ability to cross report and multi-transact across a broad range of general ledgers, yet maintains the integrity of each individual ledger.

The system is most often used in the HNW, UHNW, Family Office, Wealth Management, Property Management, and Business Management environments. With our bank partners, transactions such as Wire, ACH Credit and Debit, Bank Transfer, and Electronic Bill Payment are originated directly from the Zenith portal, and processed by the bank as though they originated directly from the bank's own online banking platform. With this function, the accounting transaction and the bank transaction are completed in a single action. Zenith also offers check issuance (Zcheck) for items that must settle by paper.

The reporting system ranges from classic financial reporting to data mining that can include all general ledgers for all years. In addition, Excel can be used to read the Zenith database directly to create an unlimited variety of refreshable reports.

Zenith provides a fully compliant payroll system and Back-Office Services to complement the system. In addition to our Accounting/Cash Management system, we are also a fully compliant payroll company -- a peer to ADP and Paychex.

Our systems are alone in truly focusing on the family office and business-management market space, and we are the only independent provider of this specialized software.

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